

Zen Launchpad + Spring Product & Technology Accelerator Program

Immigrate to Canada. Launch your Start-up

Offered in
partnership with:



SPRING

The designated Start-up
Visa organization

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The Approach



How we are able to launch new ventures in Canada.

Zen Launchpad + Spring Product & Technology Accelerator Program (PTAP), is possible thanks to a Partnership with Spring Activator an authorized Start-up Visa Program Designated Organization.

ZEN LAUNCHPAD

SPRING

GOING FROM ZERO TO ONE

Zen Launchpad + Spring will help validate your business plan, develop your prototype and train your team. The PTAP will help set you and your venture up for success in the Canadian market by connecting you to entrepreneurs, investors (both accredited and non-accredited), and ecosystem supporters. We have worked in various sectors such as food, agriculture, healthcare, sustainable energy, apps, and e-commerce. Reach out today to start the countdown to lift off.

PRODUCT-FOCUSED & HANDS-ON

The Zen Launchpad + Spring Program is product-focused and hands-on to help Startups that specialize in technology product development, including hardware, software, and network developments.

ECOSYSTEM NURTURING

Zen Launchpad + Spring works with entrepreneurs, incubators, accelerators, foundations, donors, and governments to ensure an inclusive and holistic approach to organizational and ecosystem development. Our partnership with Spring Activator also ensures that you have access to a broad network of fellow entrepreneurs.

GLOBAL REACH

Zen Launchpad and Spring are both globally-focused organizations. That means we have the capacity to work with organizations anywhere in the world, supporting communities in nurturing their entrepreneurial ecosystems.

About the program



Are you looking to immigrate to Canada as an entrepreneur? You're in the right place.

Zen Launchpad + Spring Product & Technology Accelerator Program combines a traditional startup program with processes and support to help you solidify your business in Canada. Spring, supports your application for Permanent Residency so you can make Canada your and your family's home base. This Program operates under the banner of **Canada's Start-up Visa** - a Canadian immigration channel.

This offering is 3 months in length and is physically on-site at the Zen LaunchPad HQ in North Vancouver Canada.

WHAT TO EXPECT

- Become a part of the connected Zen Launchpad and Spring community that will help you build meaningful relationships with startup ecosystem players in Canada
- Familiarize yourself with the entrepreneur ecosystem, consumer behaviour, and business culture in Canada
- Access personalized training and mentorship
- Learn to better define and measure your impact
- Understand the process of raising capital and/or the path to launch

PROGRAM COSTS

Program & Services :

\$40,000 CAD + Applicable taxes for 1 main applicant

\$10,000 CAD + Applicable taxes per additional applicant

Important notes:

- Work permit and PR application fees are not included.
- It is mandatory to use an immigration lawyer/consultant
- The max number of people allowed per application is five.

ACCELERATOR SERVICES

Curriculum

3 months, 150 hours of F2F workshops. Business Fundamentals, Tech and Product Development, R&D, Intellectual Property and Funding, and Growth.

Fabrication Lab & Expertise

Access to hot desks and fabrication lab, laser cutters, 3D printers, packaging/printing equipment, electronics workstations, and workshop tools. Access to a team of engineers, designers, and product developers.

Business Expertise

We connect you with local business experts, such as law firms and accountants.

Vetted Network of Mentors & Ecosystem Players

Access to a vetted network of experienced entrepreneurs, mentors, investors, and business partners. Connections to relevant partners, investors, and funding.

Workshops & Guest Speakers

A lineup of guest experts to increase your knowledge in specialized areas.

Pitch Practice & Development

Opportunities to practice, get feedback, and perfect your business pitch.

Full Service Support



Set-up and grow your business

We want you and your venture to be successful in Canada. As part of the accelerator application process, prospective candidates who are short listed will be asked about their venture's readiness in four areas.

Services



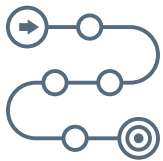
Design & Fabrication

Design & Prototyping, PCBs if applicable, 3D Printing, Laser Cutting, Packaging, Short run manufacturing.



Identity & Growth

Website, pitch video, branding, digital marketing campaign, sales collateral, and signage.



R&D and Intellectual Property

SRED consulting, R&D Infrastructure consulting, Intellectual Property legal advice, and grant application help.



Import/Export

Consulting on reaching international markets and government support programs.

Shortlisted applicants will be provided with a services proposal including pricing based on a needs assessment.

After a needs assessment in the interview stage for shortlisted candidates, we will provide you with a proposal for what service supports we think you will need for your venture to be successful in Canada and to be accepted into the program. While our core acceleration program is 3 months, the service support can take up to one year to implement depending on your venture's current readiness.

By procuring in advance the support services you need to help your venture be successful in Canada, we save you time, ensure you get the support you need, and can provide in most cases better pricing than sourcing your key support services separately on your own.

Criteria for the Start-up Visa



Requirements set by the Government of Canada

The following are requirements set by the Government of Canada for the Start-up Visa immigration pathway. **You can view the full list of requirements and more information here.**

Primary Ownership

Each applicant must hold at least 10% of the company's voting rights. All applicants together need to hold more than 50% of the company's voting rights.

Canadian Representation

A Letter of Support from a designated organization (that's Spring!), that has been approved by the Government of Canada to invest in or support startups.

Language Proficiency

The ability to communicate and work in either English, French, or both languages. You need a minimum Level 5 of the Canadian Language Benchmark (CLB) in English or equivalent by the time you apply for your Permanent Residency.



Criteria for the Program



These are the criteria to apply to the Product & Technology Accelerator Program

Please note, all applicants must also fulfill the Government of Canada Canadian StartUp Visa criteria listed on the previous page.

Company Stage & Experience

- Accelerator
 - > You will be able to be physically present in Canada during the program
 - > Your product or service is currently sold in Canada or your home country and the plan is to replicate and tailor it to the Canadian market OR
 - > You have a prototype with a solid MVP, including customer research or a pilot underway
- Criteria for full services
 - > You have relevant industry or early-stage entrepreneurial experience
 - > You are ready to implement your business and to get help from experts
 - > You plan on going live with your business within one year
 - > You will be available to work beyond the Accelerator Program and provide input to our service professionals

Why Canada?

You are able to show a clear, researched rationale on why it is beneficial to start or expand your business in Canada, and how you plan on doing this.

This must include:

- Research on the Canadian landscape showing the nature of the demand, the competitive landscape, and how your business addresses both of these factors
- An operations plan and financial forecast to reflect the research done

Application Process



How to apply for both Zen Launchpad's and the Start-up Visa Program

The Application Process



Assess your eligibility **HERE**



Apply for Zen Launchpad + Spring PTAP **HERE**



Go through initial screening, interviews and due diligence with the Zen Launchpad and Spring team



Receive letter of support from Spring Activator



Submit your application package **HERE**

When to Apply

We accept applications on a rolling basis throughout the year. We encourage candidates to apply as early as possible to account for immigration processing times.

Please visit our website for more details on the upcoming intakes.

Important notes:

The Zen Launchpad + Spring PTAP, takes place in a face-to-face format, meaning that you will need to be in or come to Canada in order to participate. Please check for processing times in your home country's VISA office or in the link below.

Make sure to check processing times.



> **Apply Now**

Powered by Spring Activator

Ready to Launch?

> Apply Now

ZEN LAUNCHPAD

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